

IS INVESTMENT

DOW JONES TURKEY EQUAL WEIGHTED 15 EXCHANGE TRADED FUND

September-10



Is Investment Dow Jones Turkey Equal Weighted 15 A Type Exchange Traded Fund (ISBYF-DJTEW15) offers investors an equal weighted portfolio of 15 stocks with largest floating market capitalization in Istanbul Stock Exchange.

ISBYF-DJTEW15 is the first member of ISBYF, the brand name for Is Investment's exchange traded fund family. ETFs are index funds that trade in stock exchanges. Their advantages include instant trading, low cost, liquidity and transparency. ETF's can be utilized for various investment strategies. Please, contact Is Investment for short selling and bulk pricing.

Selected as Turkey's Best Equity House by Euromoney for 2007 and 2008, **Is Investment** has been one of the leading players in Turkish Capital Markets. In addition to its top ranking in traditional brokerage activities, Is Investment strives to contribute to the development of Turkish markets by offering innovative products. Established in 1996 by Is Bank, Is Investment opened to public on May 2007 and trades in Istanbul Stock Exchange.

ISBYF-DJTEW15 tracks a balanced equity index that aims to prevent few stock domination. However, as the index measures the performance of equities, the fund bears the **risks** of investing in equities. Movements of the index will reflect on the fund's return, both positive or negative.

FUND INFO

Index	Dow Jones Turkey Equal Weighted 15 Equity Index
Legal Form	Exchange Traded Fund
Listed:	Istanbul Stock Exchange
Exchange Code	ISDJE
Reuters	ISDJE.IS
Bloomberg	ISDJE TI
First Listing	25.05.2007
Currency	TRY
Management Fee	1% Annual
Index License Fee	Paid by Sponsor
Dividends	Not Distributed
ISIN	TRYISMD00035
SEDOL	B1YQ6Q8 TR
Info Reuters	ISBYF
INAV Reuters	ISBYH
Web Site	www.isbyf.com
Short Selling	Please Contact Is Investment

Holdings

ANADOLU EFES	6,76%	SABANCI HOLDING	6,48%
AKBANK	6,05%	TURKCELL	6,71%
ENKA INSAAT SAN.	6,01%	TURK HAVA YOL.	7,24%
EREGLI DEMIR CEL	6,50%	TURK TELEKOM	7,39%
T. GARANTI BANKA	6,53%	TUPRAS	6,52%
HALK BANKASI	6,85%	T. VAKIFLAR BANK	7,20%
T. ISBANK(C)	6,76%	YAPI KREDI B	6,48%
KOC HOLDING	6,45%		

INDEX

Base Value	100 as of 31/12/2002		
Reuters	.TR15	Bridge	US&T15
Bloomberg	TR15I	Comstock	TR15
Thomson/ILX	.DATRK	Telekurs	TR15
Web Site	www.djindexes.com/mdsidx/?event=showTurkey15		

DJTEA15 is an equal-weighted measure of the largest stocks traded on the Istanbul Stock Exchange. Stocks are selected to the index based on float-adjusted market capitalization, subject to buffers designed to limit turnover. On a quarterly basis, price-based weighting factors are used to establish equal weights. The composition of the index is reviewed annually in December.

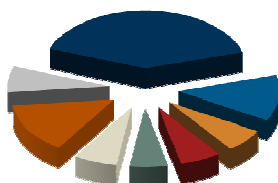
Total Return as of 31/08/2010

1 Month	2,35%
3 Months	14,30%
YTD	14,33%
2009	90,33%

Annual Return

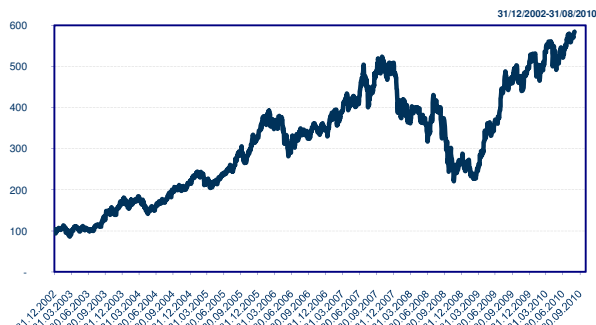
2004	29,00%
2005	48,24%
2006	6,15%
2007	45,56%
2008	-47,18%

Correlation with ISE30: 98,40% Sector Weightings



■ Banks	39,89%
■ Conglomerate	12,93%
■ Oil & Gas	6,53%
■ Basic Resources	6,50%
■ Construct	6,02%
■ Food & Beverage	6,77%
■ Telecommunication	14,11%
■ Aviation	7,24%

Index Performance



Floating Market Capitalization

USD Mio	DJTEW15	ISE30
Total Index	57.685	62.987
Average	3.846	2.100
Max	11.486	11.486
Min	1.128	227
Total Index/Total Market	64.99%	70,96%

All data as of 31/08/10. Sources: ISE, DJ Indexes and Is Investment.
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